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I would like to start by saying what a wonderful community we live in. "Thank you!" to all those who continued to work during the quarantine from March into May to help with the sick, the people unable to care for themselves and for those that helped continue to provide a place for us to get the much needed food and supplies our community needed while we were staying home. You are the unsung heroes and we could not have survived without you. Since this pandemic set in, there have been countless volunteers providing help for those in need. From donating their Government relief check to handing out food at the local schools to paying a local business's utility bill. I am so humbled by this outpouring of care in our community to make sure our friends and neighbors are doing ok and have what they need. Although we are not out of the woods yet, I feel sure that we will continue to be there for each other and stay safe. You each help to make Dadeville "A Great Place to Call Home!"



New Chamber Members:

- ◇ Lake Martin Realty
- ◇ Stillwaters Self Storage
- ◇ Sam's Kountry Kitchen
- ◇ Lakeshore Delux Cleaners
- ◇ OGSA Tournaments
- ◇ C & T Electric
- ◇ Allison Devenport of Edward Jones
- ◇ Forbus Custom Pools LLC
- ◇ Jeff's Appliance & Furniture
- ◇ Kiwanis Club of Dadeville
- ◇ Kylee Cooper Farms
- ◇ Medical Park Family Care
- ◇ Sandra Carlisle of Rodan & Fields
- ◇ Animal Care Center
- ◇ Creekside Signs & Graphics
- ◇ NOAL Snack Shack
- ◇ Highlands Media Group, LLC
- ◇ Century 21 Lake Area Realty, Inc.
- ◇ Lake Martin Septic Services
- ◇ CT's Bar



Lake Martin Area United Way
17 Main St., Alex City, 35010
256.329.3600

From the start of the COVID-19 quarantine through today, this organization has stepped up and tirelessly helped families in our community and surrounding communities not go hungry. If you know anyone in need, please have them call 2-1-1. This number will help refer anyone who needs help!

Non-profit who raises over \$500,000 yearly to support 27 local agencies and 5 initiatives here in Tallapoosa & Coosa Counties. We touch the lives of over 31,000 annually.

Board of Directors: President-Michael Carter, 1st VP-Jim Cahoon, 2nd VP-Sandra Carlisle, Treasurer-Carol Sellers, Presidential Advisor-Karen White; Board Members: Ashley Benton, Ed Shikoski, Peggy Bullard, John Buono, Sharon Fuller, Gary "GW" Warren, Augie Latorre, Larry Whitfield, Tina Parker, Chris Kizziah, Abby Guy; Executive Admin.-Molly Parker

Community, Business and Organization Moments

March Luncheon - We hope you were able to make it to our Luncheon in March. Our guest speakers were Mayor, Wayne Smith and Comedian, Jody fuller. Mayor Smith updated us on the completion of Highway 49 roadway around the square and how there is a few more months of work to be done concerning lighting and other visual improvements. Travelling along Highway 49 around the Courthouse Square has been so much easier for everyone, especially the larger vehicles that used to sit for quite a while trying to make left hand turns with very little visibility. We also heard from Jody Fuller about his challenges in life including his stuttering, which played a large part in his strengths and determination. It was great to see someone come so far in life still have such a positive outlook, not to mention the funny stories he has to share that inspire us.



April "Heroes Appreciation" - John Buono of Farmers Insurance and a proud Chamber Board Member lead a group from our community in honoring all "necessary" workers that were not able to adhere to the "Stay at home order" by Governor, Kay Ivey. The people in our community are very cherished and appreciated for their continued dedication to their job of helping our sick, keeping food available and keeping us safe. We thank them for all that they have been doing during this Pandemic. Some with little rest and others with little regard to their own needs. These are truly great people in our community.

June Cornhold Tournament We had a lot of fun at our 5th Annual Cornhole Tournament at the Rodeo Club / Lake Martin Event Center. Congratulations to all our winners at our 5th Annual Cornhole Tournament Saturday, June 20, 2020. A special "Thank You!" to the Rodeo Club for allowing us to have this tournament in their patio area. Than you to Red Suggs for running this tournament for us. Thank you to all 53 players for competing in this event. What a fun and exciting day! Our winners were...

1st Place
Brent
Tennyson
and Ricky
Batcher Jr.,

2nd Place
Brian
Moreland and
Bruce Jones,

3rd Place
Brad Black
and Lance
McCurdy.



June Donation - We received funds from local entities who wished to contribute to both the Lake Martin Area United Way and the Children's Advocacy agencies to help them with their efforts in helping families during this pandemic. Both agencies have been working tirelessly to help feed families that have been affected by COVID-19.

July Volunteering - A group of volunteers from mid July food bank at DHS



5 Tips For Small Business Owners Navigating Covid-19

There's no doubt that small business owners have been among the worst hit by the impact of Covid-19, but that doesn't mean there aren't opportunities to embrace. Now is the perfect time to take a step back, make a plan, build a support network around you, and move forward with clarity and purpose.

1. Communicate with clients and customers: Whatever industry you're in, now is a really important time to reach out to customers and clients. This is important for your existing customers, but particularly for new customers too. This doesn't need to be a sales pitch - just checking in to see how they are doing and what they need right now is really valuable. Even if you don't have the answers right now, you might have someone else in your network who can help which will strengthen your relationship with them in the future. It's about listening, and offering real value and expertise right now.

2. Find your pivot point: But you need to be careful about how you do this and stay true to what your business stands for. Know your niche, look at what your clients really need, where you currently sit, and then see where the logical pivot is. Customers want to support small businesses right now, so don't be afraid to tell your story and remember why you started the business in the first place - what problem can you solve for your customers in this environment? Think about what you do well and multiply that. Now is the time to keep going.

3. Connect with your community: In a time like this, more and more entrepreneurs are seeing the importance of connecting with others in the same industry for support. Social networking platforms like LinkedIn offer a great opportunity to connect with others and start growing a strong community of peers. Find people in a similar situation to you, don't be afraid to reach out, start a helpful discussion or thread, and invite others to join - you will be surprised at how quickly you find your people.

4. Know what financial support you have access to: A lot of people are, understandably, stressed about money right now. SBA site is a great place to start to read up on the latest resources that may be available to you. The two main grant options to look at as a small business owner is the job retention and self-employment scheme. Unfortunately there are still businesses falling through the cracks of current funding schemes, so it is important to do your own research and keep an eye out for new initiatives or local council options relevant to you.

5. Focus on customers over competition: A lot of people focus on their competition instead of how to add value to their own customers. It's customer service that differentiates small business from big business. We have the ability to adapt quickly and change what we're offering to meet the needs of customers more readily. Now is the time to dig deeper into your business - look at what has worked well for you in the past and what you can do more of to add value for clients. This could be through rewards programs, discounts, flexible future bookings, virtual sessions, or even starting an e-newsletter. Think about what you can do now to retain your clients so that once things get moving again you are the first they think of.
(Read more at Forbes.com)

CHAMBER EVENTS CALENDAR

October 3
Dadeville Fall Festival

November 1
Dadeville Chamber Member
Business Christmas Open
House

November 21 (Tentative)
Denim & Diamonds
Charity Ball

November 11 (Tentative)
Quarterly Member Gathering

December 6
Dadeville Spirit of a Hometown
Christmas Parade

*Thank you to all our 2020 Chamber
Members. We couldn't do the things
we do without your support!*

DADEVILLE Community Calendar

WEEKLY:

Dadeville Kiwanis Meeting Seeking people to join in their efforts to support education and community with their programs. Meetings are every Thursday at 11:45a at the First Presbyterian Church 171 Okefuske St..

MONTHLY

\$20 on the 20th The Lake Martin Dadeville Area Chamber encourages the community to spend \$20 on the 20th of each month to help the local economy.

FERST Readers The Dadeville Public Library hosts the FERST Readers program every first Thursday at 1pm for Children up to the age of 5. These children who live in Tallapoosa County are eligible for free books.

Tallapoosa County Cares Meeting Seeking people that will help find ways to resolve the issue of underage drinking that will deter youth from going down a path that could lead to addiction, and are dedicated to finding solutions. Meets every 3rd Tuesday, 3p-4p, at 287 N. Tallassee St., Dadeville in the East Alabama Mental Health Center conference room. For info contact Ashley Williams 256-373-3538 ashley.williams@eamhc.org

1st Saturday trash Clean up. Meet at Dadeville Hall by 8:30am for trash picking supplies & routes. Dumpster on site for trash bag drop off. If you wish to be a sponsor or have questions, contact Dianna Porter for more info. 256.750.0075

August 8 Duck Norris Derby benefitting the Tallapoosa County Sheriff's Girl's Ranch. The race will be a virtual race (it will be streamed live) and you do not have to be present to win. Representatives from the Ranch will be on the stage at Chuckwalla's Tiki Deck starting at about 11:30 for. Individual tickets start at \$5.00, specially priced packets available. Grand prize last year was \$2,500!! <https://www.facebook.com/ducknorrisderby>

August 9 and 23 Farmers Market in Pennington Park from 1pm - 5pm. Live music on the pavilion. The Marketplace, located at 121 N. Spring St., Dadeville, AL, is a producers-only market providing high quality home-grown produce/ home-made goods to the community.

August 14 T Graham Brown w/ Bobby Luster. Doors open @ 6pm, Show @ 8pm. \$30 - Advance General Admission (\$35 at the door). There will be plenty of space to remain as socially distanced as you like.

August 15 Everything's Art is hosting "Art in the Park" on Saturday from 10am - 4pm. Over 50 artists booths featuring original art. Music will be performed on stage and food trucks will serve a variety of dishes.

Contact information:

Lake Martin Dadeville Area Chamber

345 E. Lafayette Street, Suite 102

Dadeville, AL 36853

256-825-4019

eMail: chamber@dadeville.com

Website: www.dadevillechamber.com

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Dadeville, AL 36853
256.825.9308
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An Upcycle Boutique
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Dadeville, AL 36853
256-373-2020

Alabama Natural Attractions

11 most visited Natural attractions in Alabama:

Cheaha Mountain in Cheaha State Park (19644 AL-281) Alabama's highest natural point with incredible views at 2,407 foot elevation.

Russell Cave in Bridgeport (3729 Cr. Rd. 98) is one of the Southeast's most prehistoric caves. Occupied for more than 10,000 years becoming a national monument in 1961.

Little River Canyon Natural Preserve in Fort Payne (4322 Little River Trail NE) is located atop Lookout Mountain. This natural attraction offers a variety of outdoor activities (swimming, kayaking, hiking and camping). It's 2 main features are Little River Canyon (the Grand Canyon of the East) and Little River Falls.

Neversink Pit in Jackson County drops 19 stories and is also one of the most photographed sinkholes in the world.

Lake Martin (Tallapoosa, Elmore and Coosa counties) is 44,000 acres, one of the largest man-made lakes in the U.S. On top of being a beautiful lake, there are hiking trails in various places around the lake. This lake is a popular destination for swimming, boating, water skiing, etc.

Natural Bridge located in a town with the same name (Co. Rd. 314). It's height is 148 feet and just happens to be the longest natural bridge east of the Rockies and is believed to be more than 200 million years old.

Cathedral Caverns in Cathedral Caverns State Park (Woodville, 637 Cave Rd.) was originally known as "Bat Cave". 25 feet high and 126 feet wide with one of the largest cave entrances in the world and is home to "Goliath," one of the largest stalagmites in the world.

Noccalula Falls in Gadsden (1500 Noccalula Rd.) in Noccalula Falls Park is a magnificent 90-foot waterfall that plunges into a lush ravine.

Dismals Canyon tucked away in the Appalachian Mountains has hiking and camping, and is where you'll see Dismalites, a rare insect.

DeSoto Falls located near Mentone is one of the most-visited waterfalls in Alabama and is 104 feet tall. It is best visited in the Winter.

Sipsey Wilderness is located in North Alabama's Bankhead National Forest. Covering nearly 26,000 acres, this scenic area features 45 miles of trails and has become one of Alabama's top hiking spots.



Stillwaters Self Storage

5658 HWY 49 S.
DADEVILLE, AL 36853

256-786-2484
STILLWATERSSELFSTORAGE.COM

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<http://otbphome.com>

Off the BEATON Path is a Unique Home Finds shop located on Hwy 280 in Dadeville, AL. Come on in and see us. We are worth the drive! Off the BEATON Path offers unique home finds; some old, some new but all awesome! We also offer home staging services.



8336 C. R. 34, Dadeville, AL 36853
256-373-3733

**Oasis Massage & Spa
at the Wellness Center
at Lake Martin**

-Janice McBride & Amanda Sherum

Oasis Massage & Spa offers massage therapy and Day Spa services ranging from manicures, pedicures, waxing, spray

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